

# Carpet E-Catalogue

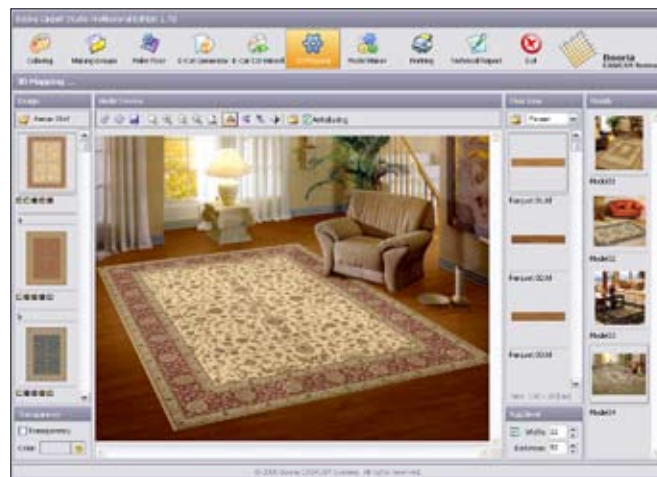
introduce your products in a new different way

**Booria Electronic Catalogue** (E-Catalogue) is an **advanced marketing** tool for presenting your products electronically, in a new way that is much more attractive, with considerable cut in costs and time of catalogue creating.

Means that **instead of big, heavy and expensive printed catalogues**, you will be able to present your collections only by using a **single protected CD**, which could be simply generated by demand and updated, whenever you want by **Booria Carpet Studio**.



All these abilities allow the sales groups to present new products earlier in the season and improve responsiveness to the market. Moreover you can **save considerably on massive & expensive cataloguing**. Coming with a powerful **3D mapping** feature, your customers will be able to generate **life-like 3D images** of carpets and rugs in decorative presentations in **different rooms with different floor coverings and colorways**, just by a simple click.



By **receiving the same formatted orders through the emails**, you will be able to manage your orders smoother and faster than before.

**Booria E-Catalogue** is the **most modern, prestigious and light weighted tool** to present your company and products.

Use the unique advantages of **Booria E-Catalogue** to improve your marketing with considerable cut in costs and time required for paper catalogue printing.



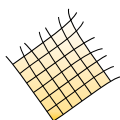
## Features ...

- :: Links to your web site or included PDF brochures.
- :: Viewing up to 64 different colorways of one design.
- :: Working with **protected** and **encrypted** catalogue files.
- :: Assigning different HTML files for each category of designs.
- :: Facility of creating different catalogues for various design galleries.
- :: Facilities for managing orders and sending them into your e-mail address.
- :: Viewing the thumbnails of products coming with their special characteristics.
- :: Offering your products by sending CD or CD-Card (in size of your business card) to the customers.
- :: Viewing the profile of your company in combination of texts, images, animations, video, etc. in HTML file format.
- :: Generating **life-like 3D images of carpets and rugs** for decorative presentations in different rooms with different types of base floor coverings.
- :: Viewing the details of various designs in different galleries with desired resolution and up to 12 technical and commercial product information.



## Benefits ...

- :: **Cost saving.**
- :: Linking to the website.
- :: Easy to use, create and updating.
- :: Quick respond to customers demands.
- :: **Duplicating E-Catalogues on demand.**
- :: **Guaranteed security for your designs.**
- :: Helps you to manage orders faster and smoother.
- :: The most modern, prestigious and light weighted.
- :: **Avoid big, heavy and expensive paper catalogues.**



**Booria**  
CAD/CAM Systems

[www.booria.com](http://www.booria.com)

**Booria B.D.T.S - Turkey**  
Dereboyu Sok., Sun Plaza, Kat:13,  
Maslak, Istanbul, 34398, Turkey.  
Tel.: (+90 212) 366 02 16  
Fax: (+90 212) 366 58 02  
Email: info@booria.com  
Website: www.booria.com

**Booria CAD/CAM Systems - Tehran**  
2nd floor, No. 43, Khoramshahr St.,  
Tehran, Iran.  
PO Box: 14655-197  
Tel.: (+98 21) 88739073, 88739048  
Fax: (+98 21) 88769036  
Email: info@booria.com

