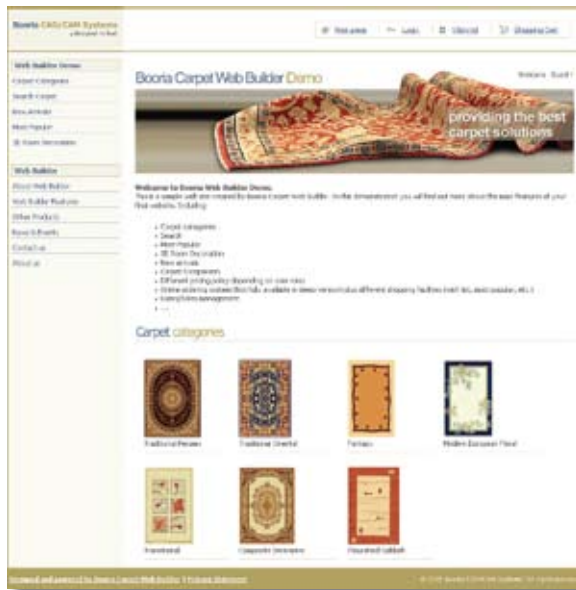


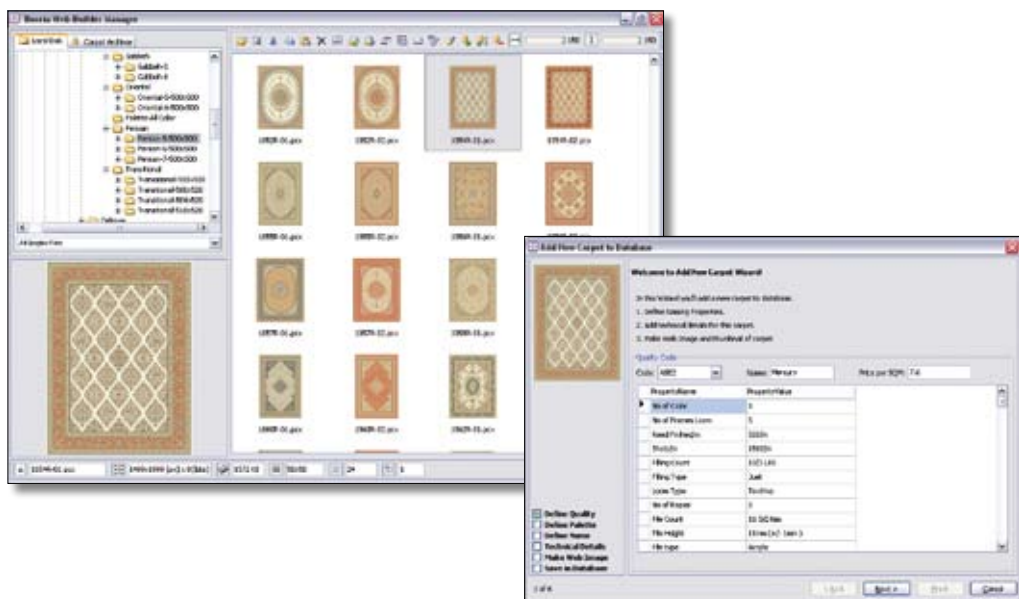
Carpet Web Builder

Rolls out red carpet for your customers and dealers

Booria Carpet Web Builder provides you an opportunity to create interactive web site easily and keep your web site up to date. Only need to insert your desired web site layout, then it will automatically build your interactive web site with many different features. One of the interesting features of this solution is content management with automatic updating and uploading. It will regularly connect to **Booria Design Archiver** and automatically check the new arrivals in your design database and insert them to your web site galleries and ordering pages. It is also connect to your order division and manage your order pages and items.



Ability to rate your dealers is another advantage of this system. Dealers can connect to your web site base on their priority with different levels of accessibility and check for your updates and new arrivals. The most important feature of this solution is online ordering and shopping support for the site visitors and customers. Your customer can visit the web site, find out their desired designs while viewing them in 3D decorative room view, create favourite pages and shopping baskets and with credit card put an order on their selections.



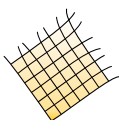
Features ...

- :: Update your site with your new designs just by a simple click
- :: 3D carpet and room decoration
- :: Carpet technical specification and details
- :: Simple or advanced search
- :: New arrival list
- :: Most popular list
- :: Top sellers list
- :: Manage your customers and dealers
- :: Use the power of carpet online ordering and online shopping
- :: Different ordering policies
- :: Carpet comparison
- :: Shopping cart and wish list



Demonstrate your carpet galleries in 3D room decorations online

- :: 3D carpet and room decoration using highest image processing technology which included different room and carpet categories. This helps customers to spend minimum time and effort to buy what they "really" want and guarantees their satisfaction.
- :: Web Builder takes advantage of the last Distributed application architecture (Service Oriented Architecture), which guarantees the availability, flexibility and scalability of the product. This system also uses disconnected programming technology which means your web site is up even if your database server is down for a short period of time and helps administrators in disaster recovery phase (with some technical exceptions).
- :: Role-based security helps different access levels for different levels of users. This means your data is safe whatever your role is.
- :: ASP.net 2.0 technology.
- :: Using AJAX technologies help customers to spend less time on their shopping with smoother browsing.



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