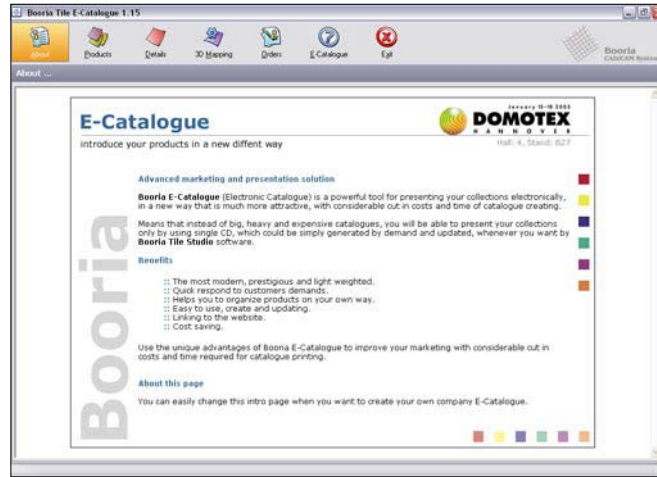


Tile E-Catalogue

introduce your products in a new different way

Booria Tile E-Catalogue (Electronic Catalogue) is an advanced marketing tool for presenting your products electronically, in a new way that is much more attractive, with considerable cut in costs and time of catalogue creating.

Means that instead of big, heavy and expensive catalogues, you will be able to present your collections only by using a single CD, which could be simply generated by demand and updated, whenever you want by **Booria Tile Studio**.



All these possibilities allow the sales groups to present new products earlier in the season and improve responsiveness to the market. Moreover you can save considerably on massive & expensive cataloguing. By receiving the same formatted orders through the emails, you will be able to manage your orders smoother and faster than before.

Coming with a powerful 3D mapping feature, your customers will be able to generate life-like 3D images of tiles, ceramics and stones in decorative presentations in different rooms and colorways, just by five clicks.



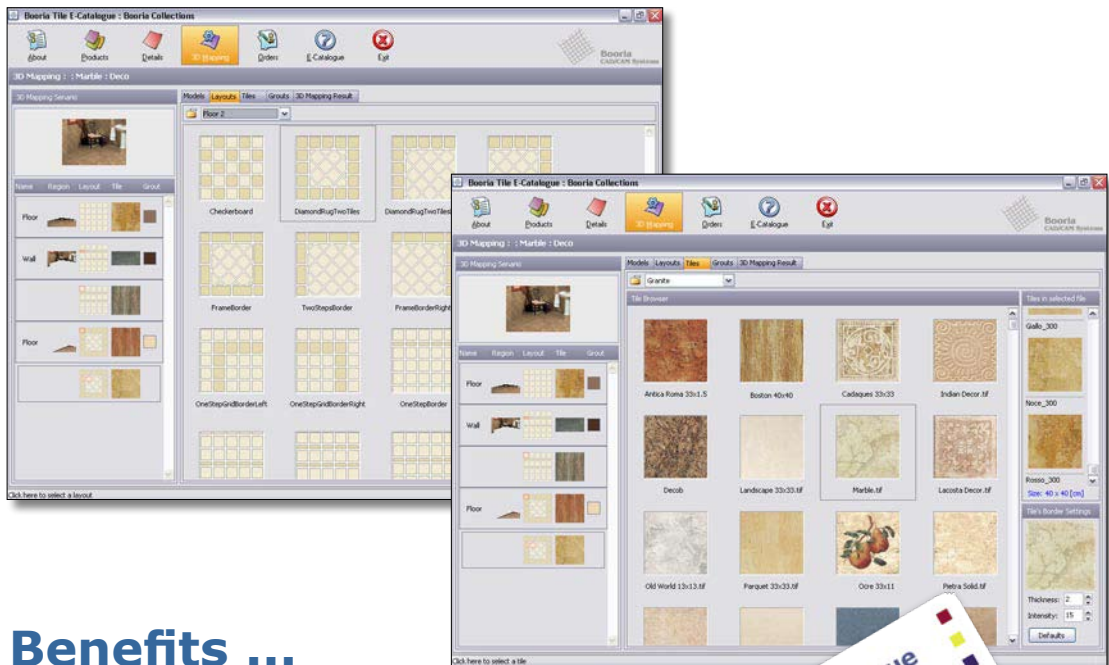
Booria Tile E-Catalogue is the most modern, prestigious and light weighted tool to present your company and products. Moreover you can save considerably on massive & expensive cataloguing.

Use the unique advantages of **Booria Tile E-Catalogue** to improve your marketing with considerable cut in costs and time required for catalogue printing.



Features ...

- :: Working with protected and encrypted catalogue files.
- :: Viewing the profile of your company in combination of texts, images, animations, video, etc. in HTML file format.
- :: Links to your web site or included PDF brochures.
- :: Generating life-like 3D images of tiles, ceramics and stones with different layouts for 3D decorative presentations in different rooms.
- :: Assigning different descriptive HTML files for each category of products.
- :: Viewing the thumbnails of products coming with their technical specifications.
- :: Viewing up to 64 different colorways and sizes of one product.
- :: Facilities for managing and sending orders into your e-mail address.
- :: Facility of creating different catalogues for various products.
- :: Offering your products by sending CD or CD-Card (in size of your business card) to the customers.



Benefits ...

- :: The most modern, prestigious and light weighted.
- :: Avoid big, heavy and expensive paper catalogues.
- :: Helps you to manage orders faster and smoother.
- :: Quick respond to customers demands.
- :: Guaranteed security for your designs.
- :: Duplicating E-Catalogues on demand.
- :: Easy to use, create and updating.
- :: Linking to the website.
- :: Cost saving.

